

## RETAIL BUSINESS Busnes Manwerthu



Course Title: Level 1/2 Award in Retail Business

Examination Board: WJEC

Qualification: Level 2 Award



### COURSE OUTLINE

The Level 2 Award in Retail Business introduces learners to one of the most important employment sectors in the UK, exploring various aspects of retail business and investigating a range of retailers from large chains and department stores through to independent and virtual stores.

The Award is equivalent to 1 GCSE.

It is practical, work related course. Students learn by completing projects and assignments that are based on realistic workplace situations, activities and demands.

### WHAT WILL I STUDY

The course is made up of three units that will be studied over 2 years. Two of these units are examination based units. The other units are portfolio based.

### HOW WILL I BE ASSESSED

#### INTERNAL ASSESSMENT

Unit 1: Customer Experience

Unit 3: Retail Operations

- Units are assessed through summative controlled assessments.
- You could achieve a Level 1 pass or Level 2 Pass, Merit or Distinction.

#### EXTERNAL ASSESSMENT

Unit 2: Retail Business

- One 75 minute examination

- Three questions
- Short and extended answer questions, based on stimulus material and applied contexts
- You could achieve a Level 1 Pass or Level 2 Pass, Merit or Distinction.

WJEC Level 2 Award in Retail Business				
Unit No	Unit Title		Assessment	GLH
9781	Customer Experience	Mandatory	Internal	30
9782	Retail Business	Mandatory	External	30
9783	Retail Operations	Mandatory	Internal	60

Learners must complete ALL units.

### CAREER OPPORTUNITIES AND PROGRESSION

This qualification allows a natural progression onto the AS Business Studies course and further study onto a Business/Economics degree. It also provides a route to employment into the many diverse areas of business including roles in specialist areas such as marketing, finance, customer service or human resources in a large organisation or a more generic approach in small local businesses.

Links with industry: Lloyds give marketing presentations/ talks. Visits from entrepreneurs.

For further information please contact:

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